

## TRENDS BY DELABIE MAGAZINE WINNER OF THE 2020 GERMAN DESIGN AWARD

First issue of the Design magazine "Trends by DELABIE"



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### The Award

The German Design Award, conferred by the jury of experts at the German Design Council (Rat für Formgebung), is one of the most prestigious design competitions in the world and enjoys a reputation which extends well beyond specialist circles.

Every year the candidates for product design and communication are carefully selected and awarded for their individual, innovative contribution to the evolution of the international design landscape.

The competition imposes extremely high criteria in the selection of its winners. Due to the unique nomination process, only products that rise clearly above the rest in terms of quality and design are invited to compete.

### The Winner

The first issue of the Design magazine "Trends by DELABIE" has won the 2020 GERMAN DESIGN AWARD in the Editorial category. This magazine, entirely dedicated to architects, interior designers and, more generally, to those who are passionate about Design, and sensitive to the harmony of places and things, has been recognised by the jury.

Via this magazine, DELABIE demonstrates that it is possible, and even essential, to create very attractive sanitary installations, not only in large public projects such as airports, universities, healthcare facilities, museums and large corporations' head offices, but also in more intimate public places such as medical treatment rooms, gyms, restaurants or even bars.

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A building's image is also reflected in its washrooms. DELABIE designs water controls and sanitary ware that are, primarily, robust and easy to maintain, but also aesthetically pleasing. The sanitary spaces created by DELABIE subscribe to, rather than break-away from, the architectural and decorative continuity of the building, as evidenced by their presence in large international projects.

**Renewing the experience and reinventing uses, deciphering and anticipating trends - such is the DNA of DELABIE which strives to weave a link between design, architecture and function.**

Inside TRENDS by DELABIE, specifiers will find **major architectural projects** all over the world where the brand's products are installed, since DELABIE products are installed in more than 90 countries worldwide. They will also find inside **specification trends and interviews with prominent designers and architects** who talk about their projects and their passions, as well as some installations of DELABIE's most attractive products.

This magazine, dedicated to design-led sanitary ware in public and commercial places, is unique.

Specifiers can subscribe to receive a paper copy of the first issue of TRENDS by DELABIE for free at [www.delabie.com/trendsform](http://www.delabie.com/trendsform) or view the magazine online at: [www.delabie.com/ourservices/our-catalogues](http://www.delabie.com/ourservices/our-catalogues).